



DIVERSITY IN ENTREPRENEURIAL DEVELOPMENT

Programs and Best Practices Achieving Results in Underserved Communities

Tips / best practices

- Work with a specific community it doesn't need to be a trend. Even if it is what all the organizations are doing it doesn't mean your Center has to do the same.
- Evaluate your team's strengths: languages, ethnical/racial background, and life/work experience.
- Identify organizations that strongly connect with the community you want to serve.
- Establish relationships with organizations and assess the needs of the community.
- Actively participate in activities with the community you want to work with to build a bond.
- Create specialized programs assessing the needs that you identify to serve the community.